

# Po co studiować cyberkulturę?

Czy zdobędę po tym pracę?

**10 YEARS AGO WE HAD  
STEVE JOBS,  
BOB HOPE  
AND JOHNNY CASH.**

# Sondaż TNS OBOP dla TVN 24 i TVP

dzisiaj, 21:00 (wg TNS OBOP)



Wielki sukces Palikota >>



# Companies & Social Media

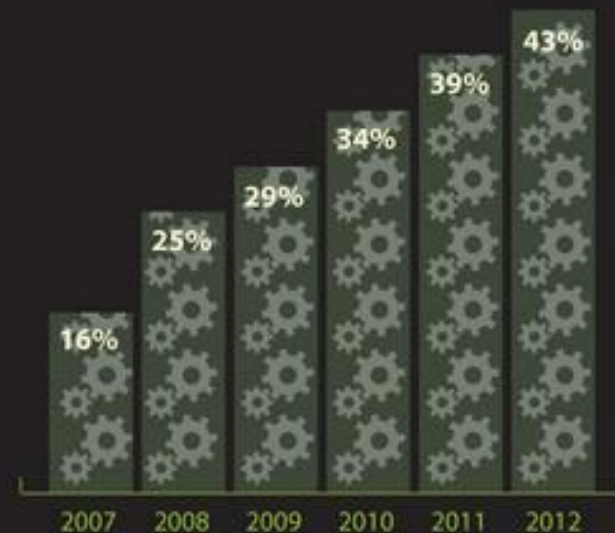
## Companies Using Social Media

(Percents)



## Companies Using Blogs for Marketing

(Percents)

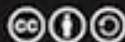


BROUGHT TO YOU BY **JESS3**

# THE GEOSOCIAL UNIVERSE

REMEMBER WHEN FRIENDSTER DOMINATED THE U.S. SOCIAL SPACE? LIKE THE UNIVERSE, THE GEOSOCIAL LANDSCAPE IS CONSTANTLY CHANGING. WHILE NEW STARS ARE BEING BORN, BLACK HOLES ARE ALSO DEVELOPING.

WE LOOKED AT THE CURRENT SIZE OF THE MAJOR SOCIAL NETWORKS AND OVERLAPD THEIR CURRENT MOBILE USER BASE.



References: TechCrunch | SocialMediaToday | Facebook | Wikipedia | Mashable | SocialBusiness | Daily Mail | Venture | Laptop | SocialBusiness | Brightkite | SocialTimes | Dribbble | MobileMarketing

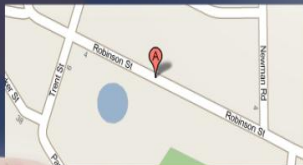
\* 100% mobile access

MAY 2011



## Robinson Street

Green Valley



### Residents are saying:

**Street:** Street party this Saturday - bring your friends.

**Suburb:** The local schools are great!

### News about this:

**Street:** Judge buys property in Robinson Street

**Suburb:** Crime drops dramatically in Green Valley

Local Favourite Restaurant

**Pizza Italia**


**Last there:** 15/04/08

**Owner name:** Vincente Paliozi


**1 Network presence**

**3 persons removed**



 **Jimmy Marshall, 30**  
1ST CONNECTION  
VIA WORK

 **Tom Hancock, 26**

 **Belinda Andrews, 31**  
2ND CONNECTION  
VIA James West

### Friends in Area

 **Nomatongo Mthimkhulu**  
2km SE

 **Albert Ngcobo**  
500m W

 **Jessica Aaron**  
5km NW

**MORE THAN 2.5KM >**



## Future of Social Networking with Augmented Reality

Concept investigation by Matthew Buckland (matthewbuckland.com) and Philip Langley (@royalalien) of 20fourlabs.com

bloger firmowy

earned media manager

projektant gier reklamowych

**opiekun fanpage**

**specjalista SEM reklamy w wyszukiwarkach**

specjalista od grywalizacji

Specjalista SEO [search engine optimization]

projektant aplikacji mobilnych

optymalizator przychodów reklamowych

**makler reklamy**

**projektant gier edukacyjnych**

Kupiec reklamy



Do your best, link to the rest...

be around...

będzie też miejsce dla Ciebie...



**Adam Dyba**

wiceprezes zarządu

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